



club magazine

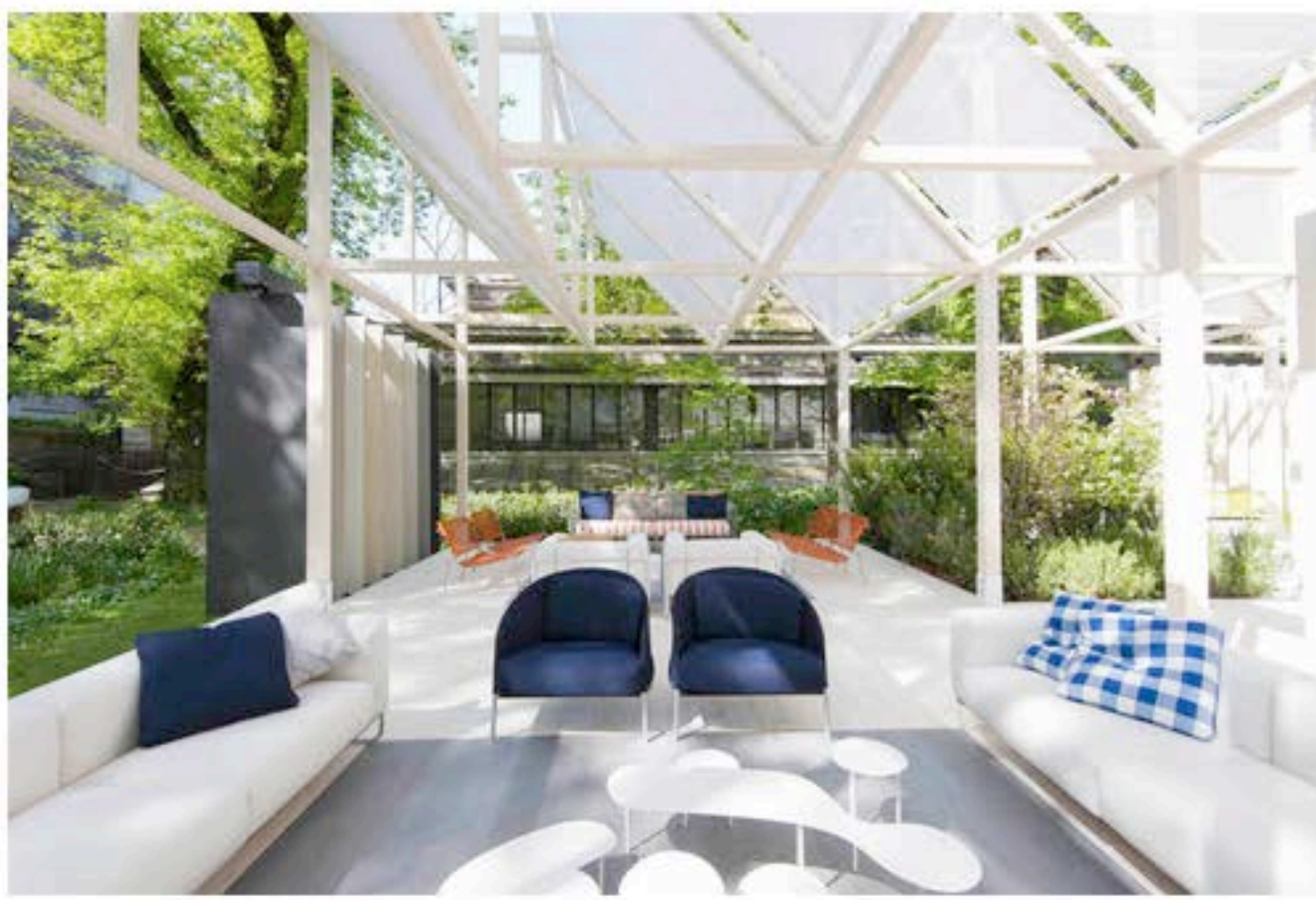
## A Geometric Garden On Earth Week - Un Jardín Geométrico en la Semana de la Tierra



**»A GEOMETRIC GARDEN FOR EARTH WEEK - TEXTO EN ESPAÑOL CLICK HACIA ABAJO«**

Wandering around Milan during I Saloni is one of the most exciting experiences it can happen when you admire the combination of creativity and beauty with an intelligent marketing effort. Especially in the interventions made by brands of private or public spaces with projects that embrace and develop a symbiotic relation with the intervened area.





Just because this week was Earth Day we just recalled the beautiful installation made in the Botanical Garden of Brera District (a space hidden beside the famous Fine Arts Museum and School) by two Italian brands: Laminam - a factory from Modena specialised in high-tech and very thin ceramic slabs - and Living Divani - the renowned furniture house from Como which has brought us important pieces of furniture designed by master Piero Lissoni, Art Director of Living Divani -.



The project, called Il Giardino Geometrico -The Geometrical Garden- was developed by architectural firm Lissoni Associates which envisioned a labyrinth made of this super thin and beautiful ceramic slabs that emerged from the soil up and made the path to a very simple, abstract and elegant structure designed by Piero Lissoni himself, situated in the heart of this green treasure which opened its internal spaces for visitors to see, walk through or enjoy. Inside and outside people could admire and rest on Living Divani's outdoor and indoor furniture collection by Piero Lissoni, David Lopes Quincoces and Victor Vasilev.





With many visitors during daytime and the students of nearby Brera Fine Arts School this place was a cool spot during I Saloni due to the mix between design and nature, local and visitors, young and mature audiences. At dusk, the garden was lit with light bulbs and candle filled paper lanterns turning into the place to be for each afternoon's Aperitivo -the cocktail happy hour where all the milanese drink Franciacorta, Aperol or Campari Spritz and a great array of mixed spirits. Piero Lissoni himself had a creative cocktail which was exhibited and shared in the exhibition brochure. And we love to share it with you!

***Piero Lissoni's Giardino Geometrico Cocktail***

1 part the sun of Italy

2 parts 18th century Botanic Garden

200 ceramic slabs to form labyrinths

2 parts outdoor armchairs and sofas in various colours

1 pavillion to contain them

1/2 part candles to lighten the paths

1/2 part lights

1 shot of music

(Mix all ingredients, pour into a cocktail glass full of ice and there is served The Geometric Garden)

Photos: Courtesy of Laminam

**LAMINAM:** [www.laminam.it](http://www.laminam.it)

**LIVING DIVANI:** [www.livingdivani.it](http://www.livingdivani.it)

**COSMIT:** [www.cosmit.it](http://www.cosmit.it)